

Leicester and Leicestershire City Deal



Leicester & Leicestershire
Enterprise Partnership



Leicester
City Council



Leicestershire
County Council



the heart of Leicestershire



Hinckley & Bosworth
Borough Council



Executive Summary

Leicester and Leicestershire is a diverse and dynamic part of the Midlands and its success is integral to driving economic growth in the United Kingdom. The area is home to just under 1 million residents and over 32,000 businesses, many of which are in the manufacturing and logistics sectors. Leicester and Leicestershire also benefits from its location at the heart of the UK road network and close proximity to both the second largest freight handling airport in the UK and London (by rail). The area provides employment for 435,000 people and generates an estimated gross value added of £19.4 billion.

Despite these strengths Leicester and Leicestershire faces a series of challenges: more than 25,000 jobs were lost between 2008 and 2011 (nearly twice the national average); youth unemployment is high within the city of Leicester and parts of the county; and whilst 70% of small and medium enterprises have plans for growth many find accessing the right type of business support is complex. Local businesses also note the difficulties in filling their vacancies.

As part of the area's wider Growth Strategy the City Deal seeks to tackle these key barriers. Over its lifetime the Leicester and Leicestershire Enterprise Partnership predicts the City Deal will deliver:

- A new employment scheme targeted at 16-24 year olds that will reduce youth unemployment by 50% by 2018, deliver 3,000 new apprenticeships and 1,000 traineeships and work placements.
- An innovative new employment and training scheme for young offenders.
- Improved co-ordination of business support services and a range of innovative business support programmes. These will support further growth in Leicester and Leicestershire's small and medium enterprises, creating 744 new jobs.
- A new pan-Midlands supply chain initiative that will support the growth of manufacturing and engineering small and medium enterprises.
- New infrastructure that will support the expansion of Loughborough University Science and Enterprise Parks (providing 8 hectares of new employment land) and unlock a new Advanced Technology Innovation Centre. These two interventions will support the creation of up to 755 new jobs and the safeguarding of a further 400.
- £36 million of local and national public sector investment.
- £103 million of private sector investment.

Our signing of this document confirms our joint commitment to ensure full implementation of the Leicester and Leicestershire City Deal proposed by: the Leicester and Leicestershire Enterprise Partnership; Leicester City Council; Leicestershire County Council; Blaby District Council; Charnwood Borough Council; Harborough District Council; Hinckley and Bosworth Borough Council; Melton Borough Council; North West Leicestershire District Council; and Oadby and Wigston Borough Council. To ensure implementation and demonstrate success we will jointly track progress against milestones and outcomes.



.....
Rt Hon Nick Clegg MP
Deputy Prime Minister

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Rt Hon Greg Clark MP
Minister for Cities

.....
Andrew Bacon, Chairman
Leicester and Leicestershire
LEP

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Sir Peter Soulsby, Mayor
Leicester City Council

.....
Cllr Nick Rushton,
Leader Leicestershire County
Council

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Cllr Ernie White, Leader
Blaby District Council

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Cllr David Slater, Leader
Charnwood Borough Council

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Cllr Blake Pain, Leader
Harborough District Council

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Cllr Stuart Bray, Leader
Hinckley and Bosworth Borough
Council

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Cllr Byron Rhodes, Leader
Melton Borough Council

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Cllr Richard Blunt, Leader
North West Leicestershire
District Council

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Cllr John Boyce, Leader
Oadby and Wigston Borough
Council

Introduction

Leicester and Leicestershire is a diverse and dynamic part of the Midlands and its success is integral to driving economic growth in the United Kingdom. The area is home to just under 1 million residents and has over 32,000 businesses. In total Leicester and Leicestershire provides employment for 435,000 people and generates an estimated gross value added of £19.4 billion.

Leicester and Leicestershire has a diverse economy with specialisms in sectors such as manufacturing and logistics. The area's central location provides excellent links to all parts of the UK and further afield. For example Leicester and Leicestershire is just over 1 hour away from London by rail; has the second largest freight handling airport in the UK (East Midlands Airport); and is at the centre of the UK road network. The area also benefits from three successful universities (Leicester, Loughborough and De Montfort); ambitious SMEs – 70% of which want to grow; a strong further education sector; and successful research and development facilities such as the Leicester and Leicestershire's Enterprise Zone (MIRA Technology Park) and the Loughborough University Science and Enterprise Parks. Leicester City's relatively young and culturally diverse population provides yet another strength for the local economy.

However despite these strengths Leicester and Leicestershire have a number of economic challenges that are impeding further economic growth. Between 2008 and 2011 the local economy lost over 25,000 jobs. Unemployment, especially youth unemployment in Leicester City (and in pockets of the county) is higher than the national average. In addition take-up of apprenticeships amongst small and medium enterprises is significantly lower in Leicester and Leicestershire when compared to the national average. Local businesses also face challenges that impede their growth. Critically many feel they are not provided with effective business support services, access to finance and have difficulties finding suitable employment space.

The Growth Strategy across Leicester and Leicestershire recognises these strengths and challenges and the City Deal will help Leicester and Leicestershire to unlock further economic growth by:

- Establishing a **new youth employment scheme** for those aged 16-24 that will provide all young people with the opportunity to access appropriate education, training, apprenticeships or employment opportunities.
- Providing the **right type of business advice, guidance and support programmes** to grow small and medium enterprises.
- Maximising the potential of the manufacturing sector, by **supporting more small and medium enterprises to secure business in the supply chain**.
- Enabling the **growth of one of the most successful science and enterprise parks** in the country (Loughborough University Science and Enterprise Parks) by unlocking 8 hectares of employment land and supporting the development of an Advanced Technology Innovation Centre.

Why do we need the City Deal?

This City Deal will build on and bring together existing national and local youth unemployment schemes to ensure that all 16-24 year olds have the opportunity to access education, training, apprenticeships or employment opportunities. The City Deal will also offer support to businesses, particularly smaller business, to employ young people and increase demand for apprenticeships and other employment and training initiatives.

Currently the business support needs of Leicester and Leicestershire's small and medium enterprises are not addressed as effectively as they could be – with challenges around: effective signposting/co-ordination of business support; and the provision of business support programmes that will enable their continued growth.

Across the Midlands there are a range of world leading advanced manufacturing and engineering companies. These include: Aston Martin; Jaguar-Land Rover; BMW, and Caterpillar. However local small and medium enterprises do not maximise the supply chain opportunities that these companies present.

Providing employment space for small and medium enterprises and facilities that promote research and development/innovation are key barriers in Leicester and Leicestershire. The City Deal provides an opportunity to tackle both these issues.

The Deal

At the heart of the Leicester and Leicestershire City Deal is an ambitious proposal to significantly **reduce youth unemployment and provide all 16-24 year olds with the opportunity to secure sustained employment or undertake education and/or training**. To deliver this flagship proposal City Deal partners will deliver the **Leicester and Leicestershire “to work” scheme** comprising three elements:

- **Assessment and tailored case work support service** to enable young people to enter appropriate education, training, apprenticeships or employment opportunities.
- An **Employment and Apprenticeship Hub** that will drive up demand for apprenticeships, traineeships and other national employment schemes.
- A series of support programmes, which complement existing local and national employment programmes, including an innovative new scheme that supports **young offenders** (with community sentences) to secure employment, education or training.

The flagship youth unemployment scheme will be complemented by: a business support programme; a pan Midlands Supply Chain programme; a site development scheme; and commitments to enhance joint working between local authorities and the Homes and Communities Agency. These will:

- Provide a range of **tailored business support programmes** that will support growth of small and medium enterprises. This scheme will enhance signposting of business support services and will establish grant schemes targeted at small/micro businesses and at medium sized businesses that have the potential for further growth.
- A new **pan-Midlands supply chain initiative** that will support the growth of manufacturing and engineering small and medium enterprises.
- Provide **new infrastructure** that will support the expansion of Loughborough University Science and Enterprise Parks (providing 8 hectares of new employment land) and unlock a new Advanced Technology Innovation Centre. These two interventions will support the creation of up to 755 new jobs and the safeguarding of a further 400.
- Enhance **joint working between local authorities and the Homes and Communities Agency** to co-ordinate the disposal and development of publically owned land.

Over its lifetime the Leicester and Leicestershire Enterprise Partnership predicts that the City Deal will deliver:

- A 50% reduction in youth unemployment by 2018.
- 3,000 new apprenticeships and 1,000 traineeships and work placements.
- An innovative new employment and training scheme for young offenders that will support 200 into employment.
- Over 1,400 new jobs.
- £36 million of local and national public sector investment.
- £103 million of private sector investment.

Geography

This City Deal sets out a range of programmes and initiatives which seek to support the entire Leicester and Leicestershire Enterprise Partnership area. This includes the areas covered by Leicester City Council and Leicestershire County Council – which includes: Blaby; Charnwood; Harborough; Hinckley and Bosworth; Melton; North West Leicestershire; and Oadby and Wigston.

Key Elements of the City Deal

Leicester and Leicestershire “to work” scheme

Whilst Leicester and Leicestershire’s economy has many strengths, it also faces a number of challenges that are impeding local growth. Two related challenges are the high rates of unemployment for young people aged 18-24 and the number of 16-17 year olds who are not in education, employment or training. Leicester and Leicestershire’s City Deal will tackle these issues head on by developing a radical new employment programme – the Leicester and Leicestershire “to work” Scheme.

The Leicester and Leicestershire “to work” scheme will seek to deliver a 50% reduction in youth unemployment by 2018. In addition, it will also deliver 3,000 new apprenticeships, 750 traineeships and 250 work placements by 2018. The scheme comprises three elements:

- **Assessment and tailored case work support service** to enable young people to enter appropriate education, training, apprenticeships or employment opportunities.
- An **Employment and Apprenticeship Hub** that will drive up demand for apprenticeships, traineeships and other national employment schemes.
- A series of support programmes, which complement existing local and national employment programmes, including an innovative new scheme that supports **young offenders** (with community sentences) to secure employment, education or training.

This scheme will be supported by an allocation of £4 million of Government funding matched by £9.4 million of European Union funding from Leicester and Leicestershire Enterprise Partnership’s funding allocation. Leicester City Council and Leicestershire County Council will also invest £2.35 million into the Programme, local DWP have committed £25,000 to support work clubs and £2.3 million will be invested from the Big Lottery.

Assessment and tailored case work support service

The Leicester and Leicestershire “to work” scheme is underpinned by a **Young Persons Pledge**. This pledge commits Leicester and Leicestershire to provide all young people aged 16-24 with the opportunity to access appropriate education, training, apprenticeships or employment opportunities. The first element of the Leicester and Leicestershire “to work” scheme will be the establishment of an assessment and case work support service. Leicester and Leicestershire will work with its existing network of partner organisations including: Jobcentre Plus; National Careers Service providers; Connexions; and Prospects, to offer an initial assessment. Leicester and Leicestershire expect the majority of 16-17 year olds will access this assessment process through Connexions and Prospects, while the majority of 18-24 year olds will use Jobcentre Plus and National Careers Service providers. All organisations will be equipped to direct young people to the appropriate support.

This initial assessment will gauge the level of support required by the young person. Once complete the young person will be referred to existing national programmes or bespoke local programmes. The level of support provided to the young person will be dependent on their level of need. This will be measured against a set of locally determined characteristics.

Three levels of support will be provided. These are: basic support; intermediate support; and intense support.

- The majority of young people will secure employment, training and/or education within three months and will therefore receive **basic support**. The assessment process will therefore signpost these young people to existing national schemes and/or provide job search support.
- **Intermediate support** will be targeted at those who have been unemployed for over three months. Individuals will be assigned a case worker who will work with them on a weekly basis. Individuals will also access impartial careers advice and guidance. The young people will be referred to relevant skills provision and/or sector-based work academies. They will also be offered work experience and/or volunteering opportunities where appropriate.
- **Intensive support** will be targeted at those who have been unemployed for over six months. These individuals will be assigned a case worker who will work with them on a twice weekly basis. In addition, those receiving intensive support will: receive impartial careers advice and guidance; be referred to appropriate skills provision; and have access to supported work experience and/or volunteering opportunities. For the most vulnerable individuals that require

the most intensive support, the case worker will also liaise with their employers/education or training services, seeking to tackle any barriers to that person being successful.

National and local evidence suggests that certain cohorts are at greater risk of becoming long-term unemployed. These groups include:

- Carers.
- Care leavers.
- Ex-offenders.
- Individuals with learning difficulties and/or disabilities.
- Substance misusers.
- Young mothers that were pregnant during their teenage years.
- Young people with no qualifications.
- Young people looked after/in care.
- Young people that are supervised by local Youth Offending Teams.

For these individuals the assessment process will “fast track” them to the intensive support package from day one. Individuals who have not secured employment within 9 months will be referred to the Work Programme.

Local employment support programmes

Leicester and Leicestershire “to work” scheme will also commission and deliver a range of complementary programmes that will tackle youth unemployment and support young people into sustained employment. This includes:

- Targeted support to **increase the number of young offenders (who have community sentences) to secure employment.** The “Reach Up” scheme, will build on the successful “Reach” programme run locally. This new scheme will work with young offenders with complex needs to increase their work readiness and enable them to secure sustained employment. Over a four year period this scheme will help 200 young offenders into employment.
- **Reducing the number of young people not in education, employment or training** through three programmes – an extension to the geography covered by Talent Match beyond the existing five wards to seven wards, “Get Started” and “Get Into” programmes. Over a four year period these schemes will ensure 1,128 young people secure positive outcomes – this includes accessing education, training and volunteering opportunities.

Stimulating employer demand for apprenticeships, traineeships, work placements and work experience

Central to this City Deal will be a targeted programme of work that will drive up the number of apprenticeship, traineeships, work placements and work experience opportunities amongst local businesses. Local evidence suggests that there is significant potential to increase employer demand for these schemes, especially amongst smaller businesses. For example Leicester and Leicestershire small and medium enterprises account for a smaller proportion of apprenticeships than found nationally, 62% in Leicester and 67% in Leicestershire – compared to 80% nationally. Data from the National Apprenticeship Service also shows that in Leicester only around one in twenty young people undertake an apprenticeship. This programme of stimulating employer demand for these schemes will include four strands of activity:

- Establishment of an Employment and Apprenticeship Hub.
- Financial incentives for apprenticeships.
- Expansion of work experience opportunities.
- Improved co-ordination between local businesses and education/training providers.

A new **Employment and Apprenticeship Hub** will be established in Leicester and Leicestershire. This hub will undertake a range of activities to drive up demand for the full range of national and local employment and training opportunities. At the core of this hub will be two dedicated employer engagement officers, who will work directly with local businesses (especially small and medium enterprises), to drive up demand for: apprenticeships; traineeships; and work placements. The employer engagement officers will add capacity and complement the work of National Apprenticeship Service and Leicester and Leicestershire’s three local Apprenticeship Training Agencies.

This activity will be supported by: a marketing and promotion campaign targeted at businesses – both large companies and small and medium enterprises; sector and geographically based events which will promote employment, apprenticeship, traineeships and other schemes; supply chain events; promoting greater use of local Apprenticeship Training Agency models; increasing demand through clauses in development contracts; promotion of these schemes as part of Leicester and Leicestershire's enhanced business support programme (discussed below).

This employer engagement programme will offer a **financial incentive scheme** to increase the take-up of apprenticeships by eligible employers using £400,000 of local funding. This scheme will offer small and medium enterprises £1,000 per apprentice, with an additional £500 for 16-18 year olds, targeted to meet the following conditions:

- Increasing numbers of apprenticeships from individuals in deprived/disadvantaged areas within Leicester.
- Increasing demand for advanced level apprenticeships.
- Provision of apprenticeships in growth sectors of the local economy.

Leicester and Leicestershire will also expand **work experience opportunities** in the local area. Leicester and Leicestershire will commission a service that will work with schools, training providers and employers to offer a co-ordinated approach to work experience. To support schools and providers to offer work experience and to ensure that approaches to employers are managed, Leicester and Leicestershire will develop arrangements to pay subsidies for the costs of such programmes tied to the fulfilment of agreed participation rates. This expanded scheme falls within the Leicester and Leicestershire "to work" programme and will seek to work with 5,000 additional young people over 4 years at a cost of £400,000.

Links between **local employers and local schools/colleges** will also be strengthened. Building on existing good practice (such as Leicestershire Cares, the Leicestershire Education Business Company and Leicester Business Voice) Leicester and Leicestershire will commission a service that includes: mock interviews; employer site visits; careers advice led by employers; local qualifications for employability skills; mentoring; and industrial placements for teachers and lecturers. This scheme will cost £80,000 per annum.

Finally Leicester and Leicestershire will lead the development of **skills plans** linked to new employment sites and priority sectors in the Strategic Economic Plan. This will improve co-ordination between individuals, providers and businesses.

Supporting private sector growth

Tackling youth employment is only part of Leicester and Leicestershire's approach to creating a thriving economy for the local area. In addition to this priority Leicester and Leicestershire also recognises the importance of having successful and growing businesses.

Enhanced Business Support

Through this City Deal Leicester and Leicestershire will provide an enhanced business support service. This will include: a business-friendly website; business support via telephony; and an email service. Each of these channels will provide clear information, advice and guidance to small and medium enterprises. In addition the business support service will also employ two account managers to support, grow and retain medium to large sized employers in the area. The proposed service will complement the existing national Investor Developer contract which is largely focussed on foreign direct investment businesses.

This business support service will also generate economic intelligence and performance management information for the benefit of all partners and to provide a better understanding of Leicester and Leicestershire's small and medium enterprises base, including the market penetration of business support programmes. The business support service will also promote labour market initiatives being taken forward as part of the Leicester and Leicestershire "to work" programme.

Leicester and Leicestershire will also use £9 million of funding from the Regional Growth Fund, secured as part of this City Deal, to establish a business grants programme. This scheme will support firms with clear growth potential. £5 million of this funding will be used to support growth of medium sized businesses. The remaining £4 million will be used to support growth in small and micro businesses. This funding will lever in £53 million from the private sector and create 744 new jobs. This funding is contingent on completing due diligence and contracting with the Regional Growth Fund. A further £1 million of funding from the Regional Growth Fund will be used to fund the enhanced business support service and programme management.

Pan Midlands Supply Chain Initiative

A key strength in Leicester and Leicestershire is in the manufacturing sector. This is shared with other areas across the Midlands such as: Birmingham and Solihull; the Black Country; and Coventry and Warwickshire. Working across the Midlands Leicester and Leicestershire will create a Pan Midlands Supply Chain initiative. This scheme will seek to:

- Raise awareness in local small and medium enterprise of supply chain opportunities with the largest companies in the area.
- Help existing supply chain small and medium enterprises to access available business support services and research and development /innovation assets in the local area, to facilitate their growth.
- Design and implement new business support programmes that will help supply chain small and medium enterprises to grow.
- Support small and medium enterprises to undertake greater export related activity.

Working across the Midlands the four Local Enterprise Partnerships will lead the design of this initiative, working with Cabinet Office Cities Policy Unit and the Department for Business, Innovation and Skills. The design of this initiative will be completed by May 2014 and delivery will commence in 2014/15.

Unlocking sites to support economic growth

The third strand of the Leicester and Leicestershire City Deal will unlock both Brownfield and Greenfield sites to enable the development of new employment and housing within the local area. Specifically the City Deal will: enable the expansion of Loughborough University Science and Enterprise Parks; facilitate better joint working with the Homes and Communities Agency to explore greater co-ordination of public sector land disposal; share information on public assets; and progress local work on the Community Infrastructure Levy.

Loughborough University Science and Enterprise Parks

Through the City Deal local partners and Government have agreed a £7.5 million funding package, £2 million of this funding will be provided by Government in 2014/15. This funding will provide critical enabling infrastructure that will unlock employment space for knowledge intensive businesses that wish to expand at the science parks. In addition, the scheme will also provide enabling infrastructure for an Advanced Technology Innovation Centre. This centre will support the growth of small and medium enterprises and Leicester and Leicestershire's university "spin outs".

As a result of this investment 8 hectares of employment land will be unlocked and the development of a new Advanced Technology Innovation Centre will proceed. The innovation centre will be completed by 2015 and by 2020 development of both the centre and the employment sites is predicted to create 755 new jobs, safeguarded 400 jobs and unlocked follow-on investment of £50 million.

Land in public ownership

In addition to the expansion of LUSEP, Leicester and Leicestershire also recognise that there are opportunities to work with the Homes and Communities Agency to co-ordinate the release of public land for redevelopment and regeneration, with immediate opportunities in Leicester City (Waterside and Pioneer Park). Local authorities and the Leicester and Leicestershire Enterprise Partnership will therefore work with the Homes and Communities Agency to explore options for a collaborative arrangement to strategically manage the development and disposal strategy for both Homes and Communities Agency and Leicester City Council owned land.

Community Infrastructure Levy

As part of Leicester and Leicestershire's economic growth agenda local authorities will continue work on the Community Infrastructure Levy. Leicester City Council plan to consult on its draft preliminary Community Infrastructure Levy schedule in February 2014 with an Examination at the end of 2014. Charnwood Borough Council, Melton Borough Council and North West Leicestershire District Council have active Local Plan processes running and will consider Community Infrastructure Levy activities as part of these processes. Harborough District, Oadby and Wigston, Hinckley and Bosworth and Blaby are considering the Community Infrastructure Levy in light of their local market conditions, revised regulations and infrastructure requirements. This is in light of the newly commissioned Strategic Housing Market Assessment for the Leicester and Leicestershire Housing Market Area and ongoing discussions with local developers regarding the viability of introducing the Community Infrastructure Levy in the current market conditions

Public Assets

As part of the local area's ongoing work to maximise the economic potential of publically owned assets all local authorities in Leicester and Leicestershire will work together to upload all relevant information on land and property assets onto the e-Pims database. Leicester City Council and Leicestershire County Council will upload their information by April 2014 and all district councils within Leicestershire will upload their information by December 2014. All local authorities in Leicester and Leicestershire will also meet with the Government Property Unit to discuss local best practice on asset management and their future plans in this policy area.

Governance

The Leicester and Leicestershire City Deal area will be underpinned by robust governance arrangements that will include all nine local authorities in Leicester and Leicestershire. These arrangements are already in place, enabling local partners to move quickly to commence implementation of the City Deal.

Local authorities and the Leicester and Leicestershire Enterprise Partnership (LLEP) have established an Economic Growth Board. This board comprises the Leicester City Mayor, the Leader of Leicestershire County Council and leaders of all local district councils. This board meets bi-monthly and provides a single political voice to the Leicester and Leicestershire Enterprise Partnership, which also has strong political representation (including City Mayor, leader of Leicestershire County Council and representation from district councils).

Together both the Economic Growth Board and the LLEP Board will provide strategic leadership for all economic growth programmes within Leicester and Leicestershire – including this City Deal. Day to day delivery of the City Deal will be taken forward by the LLEP Executive who will be responsible for the operational commissioning and delivery of programmes.

As part of Leicester and Leicestershire's ongoing work to strengthen governance and improve public services local authorities will publish a report setting out the work that is already being undertaken to improve public services locally. Building on this, local councils will engage with the Public Service Transformation Network and explore the development of a public service transformation strategy

Summary of Commitments

Leicester and Leicestershire “to work” scheme

Central Government Commitments	Leicester and Leicestershire Commitments
<ul style="list-style-type: none"> • £4m of funding to support the delivery of the Leicester and Leicestershire “to work” scheme, subject to alignment with European Union operational programme. • Support the implementation of young person’s assessment gateway, working with Leicester City Council, Leicestershire County Council, Prospects, and Connexions. • £25,000 of funding from local DWP. 	<ul style="list-style-type: none"> • £4m of European Union funding to support the delivery of the Leicester and Leicestershire “to work” scheme in Leicester City, subject to alignment with European Union operational programme. £5.4m of European Union Funding to be aligned to support employment gateway activities in Leicestershire County. • Implement the Young Persons Pledge and associated young person’s assessment gateway – working with Jobcentre Plus and the National Careers Service. This will be supported by £425,000 of local partner funding. • Establish an Employment and Apprenticeship Hub that will drive up demand for national and local labour market schemes. This will be supported by £734,000 of local partner funding. • £400,000 of local funding to increase employer subsidies for apprenticeships. • £600,000 of local funding to support paid work experience placements. • Deliver a range of local employment support schemes, which complement the national offer, These include: schemes to support young people with complex needs; young offenders with community sentences; expansion of schemes to tackle young people classified as not in education, employment or training; and schemes to expand work experience opportunities. This will be supported by £195,000 of local funding and £2.3 million from the Talent Match programme

Enhanced business support

Central Government Commitments	Leicester and Leicestershire Commitments
<ul style="list-style-type: none"> • £10 million of Regional Growth Fund to support the development of an enhanced business support service and grant scheme for small and medium size enterprises. This is subject to completing due diligence and contracting with the Regional Growth Fund. • Cities Policy Unit and Department for Business, Innovation and Skills officials to 	<ul style="list-style-type: none"> • Leverage in £53m of private sector investment. • Establish a business support service that will include: a business-friendly website; telephony; and email service. These services will provide clear information, advice and guidance to small and medium enterprises • .

<p>work with representatives from the four Midlands Local Enterprise Partnerships (Black Country, Birmingham and Solihull; Coventry and Warwickshire; and Leicester and Leicestershire to finalise the design of the Pan Midlands Supply Chain Initiative by the end of March 2014 – so that it can commence in 2014/15.</p>	<ul style="list-style-type: none"> • Administer the business support grant programme funded through the Regional Growth Fund. • Promote labour market programmes, established as part of the Leicester and Leicestershire “to work” scheme, to drive up demand within small and medium enterprises for apprenticeships, traineeships and work experience placements. • Leicester and Leicestershire Enterprise Partnership to work with other Midlands Local Enterprise Partnership’s, the Cities Policy Unit and Department for Business, Innovation and Skills to finalise the design of the Pan Midlands Supply Chain Initiative by the end of March 2014 – so that it can commence in 2014/15.
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Unlocking sites to support economic growth

Central Government Commitments	Leicester and Leicestershire Commitments
<ul style="list-style-type: none"> • £2 million of capital funding in 2014/15 to support the provision of enabling infrastructure (road extension and utilities) that will support the expansion of Loughborough University Science and Enterprise Parks. • Homes and Communities Agency to work with Leicester City Council to explore ways in which to develop collaborative arrangements to manage the development and disposal of land they both own. 	<ul style="list-style-type: none"> • £5.5 million of funding (funding comprising of: £2.95 million from Loughborough University; £1.97 million of European Union funding; £600,000 of local authority funding), to support the provision of enabling infrastructure and development of an Advanced Technology Innovation Centre. • Lever in predicted £50 million of investment by 2020 to support the development of the Loughborough University Science and Enterprise Parks • Leicester City Council to work with the Homes and Communities Agency to explore ways in which to develop collaborative arrangements to manage the development and disposal of land they both own. • Leicester City Council plan to consult on its draft preliminary Community Infrastructure Levy schedule in February 2014 with an Examination at the end of 2014. • Charnwood Borough Council, Melton Borough Council and North West Leicestershire District Council have active Local Plan processes running and will consider Community Infrastructure Levy activities as part of these processes. • Harborough District, Oadby and Wigston, Hinckley and Bosworth and Blaby will consider the Community Infrastructure Levy in light of their local market conditions, revised regulations and infrastructure requirements.

	<ul style="list-style-type: none"> • All local authorities in Leicester and Leicestershire will work together to upload all relevant information onto the e-Pims database. Leicester City Council and Leicestershire County Council will upload their information by April 2014 and all district councils within Leicestershire will upload their information by December 2014. • All local authorities in Leicester and Leicestershire will meet with the Government Property Unit to discuss local best practice on asset management and their future plans in this policy area.
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Governance

Central Government Commitments	Leicester and Leicestershire Commitments
	<ul style="list-style-type: none"> • Economic Growth Board and Leicester and Leicestershire Enterprise Partnership to lead the delivery of this City Deal. • LLEP Executive to oversee the commissioning and day-to-day delivery of the City Deal. • Leicester and Leicestershire’s local authorities will publish a report setting out the work that is already being undertaken to improve public services locally. Building on this, local councils will engage with the Public Service Transformation Network and explore the development of a public service transformation strategy.

Leicester and Leicestershire Implementation Plans

Proposal:	Leicester and Leicestershire to Work scheme
Summary:	<p>The purpose of the Leicester and Leicestershire “to work” scheme will be to support people into education, training and employment. This programme will be closely aligned with the Business Growth Hub which is providing a gateway for businesses to access the support they need to grow, provide employment opportunities and access apprenticeship support. The Leicester and Leicestershire “to work” scheme will comprise three elements:</p> <ul style="list-style-type: none"> • Assessment and tailored case work support service to enable young people to enter appropriate education, training, apprenticeships or employment opportunities. • Establish an Employment and Apprenticeship Hub that will drive up demand for apprenticeships, traineeships, work placements and other national employment schemes. • A series of support programmes, which complement existing local and national employment programmes including an innovative new scheme that supports young offenders (with community sentences) to secure employment, education or training – reducing the likelihood that they will reoffend.
Outcome & outputs:	<p>Over a three year period this element of the deal will:</p> <ul style="list-style-type: none"> • Engage 10,000 young people on Jobseeker’s Allowance through an intermediate and intense package of support. • Engage 2,800 people in the NEET categories (including those on REACH Up). • Create 3000 new apprenticeships by 2018. • Create 750 traineeships by 2018. • Create 250 new paid work placements by 2018. • Ensure that all year 10 have access to work experience. • Ensure all young people studying AS and A levels have work experience opportunity. • Ensure all young people studying vocational qualifications post 16 to have significant work experience. <p>Outcomes:</p> <ul style="list-style-type: none"> • Support 3,300 young people into sustained employment. • Support 1,128 NEET people into employment or training. • Reduce Youth Unemployment (18 to 24) by 50% by 2018. • Reduce NEET (16 to 19) by at least 50% by 2017. • Support 200 ex-offenders into employment by 2018.
Milestone	<ul style="list-style-type: none"> • Agree funding with the Government by Summer 2014. • Leicester and Leicestershire to Work Gateway launched by January 2015. • Leicester and Leicestershire to Work Gateway completed by Dec 2018.
Key Govt Departments &	Cabinet Office, DWP, Jobcentre Plus, BIS, Skills Funding Agency and the National Apprenticeship Service SRO – Caroline Boucher

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SRO		
Resources (City, Govt, private sector, other)	<ul style="list-style-type: none"> • £4m Government funding • £4m ESF from the LLEP's ESIF allocation for Leicester City • £5.4m ESF from the LLEP's ESIF allocation for Leicestershire County • £1.7m investment from Leicester City Council • £655k investment from Leicestershire County Council • £2.3m from Talent Match (Big Lottery) • £25,000 local DWP 	
Action:	Owner	Timeline
Project Manager & Steering Group established – detailed project management structures established.	LLEP and Employment & Skills Strategy Board	May 2014
Concept development and design completed – with co-design sessions held with local partners.	LLEP, JCP with Cabinet Office & DWP, BIS – and to involve local partner	May2014
Launch of apprenticeship hub, proactive marketing to local employers.	LLEP, NAS, Leicester City Council	Mar 2014
Work with DWP to develop data sharing arrangements.	LLEP and JCP with Cabinet Office & DWP	May 2014
Develop and agree funding in line with Leicester and Leicestershire EUSIF and UK Operational Programme.	Cabinet Office; DWP; BIS LLEP; Leicester City Council	Autumn 2014
Detailed implementation and resource plan completed.	LLEP, Leicester City Council, Leicestershire County Council,	Autumn 2014
Procurement process for youth employment scheme begins.	LLEP, Local Authorities, ESPB	Autumn 2014
Providers for youth employment scheme contracted.	LLEP; Local Authorities	January 2015
Youth employment scheme programme launched.	LLEP, Local Authorities, JCP	January 2015
Delivery of programme – quarterly monitoring of progress to LLEP Board, Economic Growth Board and Cabinet Office. Detailed operational scrutiny from ESPB and Employment & Skills Strategy Board.	ESPB and Employment & Skills Strategy Board	Quarterly from Jan 2015
Interim evaluation of the Leicester and Leicestershire to Work Gateway to report to LLEP Board and Economic Growth Board.	ESPB and Employment & Skills Strategy Board	July 2017
Evaluation of the Leicester and Leicestershire to Work Gateway.	ESPB and Employment & Skills Strategy Board	Dec 2018

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Proposal:	Enhanced business support and Pan Midlands Supply Chain initiative	
Summary:	<p>The enhanced business support service will include a business friendly website, business support by telephony and an email response service. Each of these channels will provide clear information, advice and guidance to small and medium sized enterprises. The service will also employ two account managers to support, grow and retain medium to large sized employers in the area.</p> <p>The business support service will use £10m of funding from RGF4 to establish a business growth hub and grants programme. This scheme will support businesses with clear growth potential.</p> <ul style="list-style-type: none"> • £5m of this funding will be used to support the growth of medium sized businesses. • £4m of this funding will be used to support the growth in small and micro sized businesses. • £1m of this funding will be used to support the provision of an enhanced business support service (Growth Hub) and programme management <p>In addition, working across the Midlands the four Local Enterprise Partnerships¹ will establish a pan Midlands supply chain initiative. This scheme will support the growth of manufacturing and engineering small and medium enterprises.</p>	
Outcome & outputs:	<p>Outputs:</p> <ul style="list-style-type: none"> • 10,000 businesses engaged. • Increased take up of local and national programmes. <p>Outcomes:</p> <ul style="list-style-type: none"> • 744 new jobs created through grant programmes. • £53m private sector leverage through grant programmes. 	
Milestone	<ul style="list-style-type: none"> • Launch of Business Growth Hub July 2014. • Evaluation of Programme July 2015. • Supply Chain Initiative designed by May 2014. • Evaluation of Supply Chain Initiative March 2016. 	
Key Govt Departments & SRO	Cabinet Office, BIS, DCLG SRO – Narinder Pooni	
Resources (City, Govt, private sector, other)	<ul style="list-style-type: none"> • £10m RGF 4 • £53m private sector leverage • Alignment with other funding streams e.g. £8m RGF3, ERDF £3m and local authority grant programmes. 	
Action:	Owner	Timeline
Business Growth Hub		

¹ LLEP, Birmingham & Solihull, Black Country, Coventry and Warwickshire

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Project management arrangements established and steering group.	LLEP	Jan 2014
Co-design of programme with local partners.	LLEP	Jan 2014
Detailed implementation plan and resource plan finalised.	LLEP	Feb 2014
Procurement of services, recruitment and development of SLAs with LAs.	LLEP and LAs	Feb 2014 to May 2014
Contracts let for website design and SLAs finalised with Local Authorities for grant programmes.	LLEP and LAs	
Website design and testing.	LLEP	Apr 2014 to May 2014
Launch of Business Growth Hub.	LLEP and LAs and Business Council	Jul 2014
Programme delivery to include quarterly monitoring and reports on grant programmes and hub delivery to go to LLEP Board and Economic Growth Board.	ESPB	Quarterly from Jul 2014
Annual evaluation – to go to LLEP Board and Economic Growth Board.	ESPB	Jul 2015
Supply Chain Initiative		
Meetings with other Midlands LEPs and discussions to design Supply Chain Initiative.	LLEP working with other Midlands LEPs	Jan to April 2014
Design finalised and implementation plan developed.	LLEP working with other Midland LEPs	May 2014
Delivery of Supply Chain Initiative.	LLEP working with other Midland LEPs	May 2014 to Mar 2016
Evaluation of supply Chain Initiative.	LLEP working with other Midlands LEPs	Mar 2016

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Proposal:	Unlocking sites to support economic growth: Loughborough University Science and Enterprise Parks	
Summary:	Capital grant investment will both secure and accelerate the further development of the Loughborough University Science and Enterprise Parks. This scheme will open up 8 hectares of employment land, creating a number of “development ready sites”. The package of developments supported by the overall funding envelope also includes the construction of the Advanced Technology Innovation Centre.	
Outcome & outputs:	<p>Outcomes of the project will include:</p> <ul style="list-style-type: none"> • Advanced provision of infrastructure to 8 ha of employment land. • Infrastructure provision to support the construction of the Advanced Technology Innovation Centre. • Private sector investment of £2.95m in the immediate phase. • Additional investment forecast of £50m by 2020, mainly from the private sector. • 755 new jobs and 400 safeguarded jobs predicted by 2020. 	
Milestone	Infrastructure provision in place by March 2015.	
Key Govt Departments & SRO	Cabinet Office, BIS, CLG, DfT SRO – Paul McKim	
Resources (City, Govt, private sector, other)	<ul style="list-style-type: none"> • £2m of Government Funding • £1.97m EU (ERDF) • £450k Leicestershire County Council • £150k Charnwood Borough Council • £2.95m Private sector (University) 	
Action:	Owner	Timeline
Final approval of Loughborough University Science and Enterprise Parks business case by Government.	CLG	Mar 2014
Completion of all legal matters for funding packages offered to support project.	Government, LLEP, Leicestershire County Council, Charnwood Borough Council, DCLG (re ERDF)	Mar 2014
Specification and tender process for main works required (parts, e.g. OJEU, already initiated).	Loughborough University	Mar 2014
Formal Governance approvals by University Council following tender process.	Loughborough University	Jul 2014
Contractor Appointments.	Loughborough University	Jul 2014
Planning Permission (discharge of reserved matters).	Loughborough University, LPA (Charnwood BC)	Oct 2014
Start on site.	Contractors	Oct 2014
Completion of Infrastructure works.	Contractors, Loughborough	March 2015

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	University	
Completion of Innovation Centre.	Contractors, Loughborough University	Dec 2015

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Proposal:	Unlocking sites to support economic growth: Land in Public Ownership – Leicester City Regeneration Areas	
Summary:	The proposal is to enhance joint working between the local authorities and the Homes and Communities Agency to co-ordinate the disposal and development of publically owned land.	
Outcome & outputs:	<ul style="list-style-type: none"> • Agreement reached between HCA and Leicester City Council. • Agreement reached between HCA and other LAs. 	
Milestone	<ul style="list-style-type: none"> • Agreed approach set out in writing. 	
Key Govt Departments & SRO	Cabinet Office and HCA SRO – Paul McKim	
Resources (City, Govt, private sector, other)	Local resources needed to implement.	
Action:	Owner	Timeline
Meeting held to explore options for a collaborative arrangement to strategically manage the development and disposal strategy for both Homes and Communities Agency and Leicester City Council owned land. Potential scope for extension to all local authorities to be included.	HCA, Leicester City Council	April 2014
Agreed approach to joint working to be put in writing.	HCA, Leicester City Council and other LAs	May 2014

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Proposal:	Unlocking sites to support economic growth: Community Infrastructure Levy and Public Assets	
Summary:	These proposals will support local growth by providing information on public assets (land and property) in Leicester and Leicestershire. In addition, local authorities will also progress work on the Community Infrastructure Levy.	
Outcome & outputs:	<ul style="list-style-type: none"> Continued work to implement the Community Infrastructure Levy. All local authorities to upload land and property information onto the e-Pims database. 	
Milestone	<p>Community Infrastructure Levy</p> <ul style="list-style-type: none"> Leicester City Council consults on its draft preliminary Community Infrastructure Levy schedule by February 2014. Examination of Leicester City Council draft Community Infrastructure Levy schedule by December 2014. <p>Public Assets</p> <ul style="list-style-type: none"> Leicester City Council and Leicestershire County Council upload relevant information onto e-Pims by April 2014. All district councils in Leicestershire upload relevant information onto e-Pims by December 2014. 	
Key Govt Departments & SRO	Cabinet Office, CLG, Leicester and Leicestershire LEP, and all local authorities in Leicester and Leicestershire	
Resources (City, Govt, private sector, other)	Local resources will be required.	
Action:	Owner	Timeline
Community Infrastructure Levy		
Leicester City Council will consult on its draft preliminary Community Infrastructure Levy schedule.	Leicester City Council	Feb 2014
Examination of Leicester City Council draft Community Infrastructure Levy schedule.	Leicester City Council	Dec 2014
Charnwood Borough Council, Melton Borough Council and North West Leicestershire District Council have active Local Plan processes running and will consider Community Infrastructure Levy activities as part of these processes.	Charnwood Borough Council, Melton Borough Council and North West Leicestershire District Council	Ongoing throughout 2014/15
Harborough District, Oadby and Wigston, Hinckley and Bosworth and Blaby will consider the Community Infrastructure Levy in light of their local market conditions, revised regulations and infrastructure requirements.	Harborough District, Oadby and Wigston, Hinckley and Bosworth and Blaby	Ongoing throughout 2014/15
Public Assets		
Leicester City Council and Leicestershire County Council will upload all relevant information onto the e-Pims database.	Leicester City Council and Leicestershire County Council	Apr 2014
All local authorities in Leicester and Leicestershire will meet with the Government Property Unit to discuss local	GPU and all local	Apr 2014

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best practice on asset management and their future plans in this policy area.	authorities within Leicester and Leicestershire	
All district councils within Leicestershire will upload all relevant information onto the e-Pims database.	All district councils within Leicester and Leicestershire	Dec 2014

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Proposal:	Governance: Public Service Transformation	
Summary:	Leicester and Leicestershire will work with the Public Service Transformation Network to improve public services.	
Outcome & outputs:	<ul style="list-style-type: none"> Published report setting out work being undertaken in Leicester and Leicestershire to improve public services. Local authorities to engage with the Public Service Transformation Network, to explore the development of a public service transformation strategy. 	
Milestone	<ul style="list-style-type: none"> Public service report published in 2014/15. Local authorities exploring the development of a public service transformation strategy in 2014/15. 	
Key Govt Departments & SRO	Cabinet Office, CLG, Leicester and Leicestershire LEP, and all local authorities in Leicester and Leicestershire	
Resources (City, Govt, private sector, other)	Local resources will be required..	
Action:	Owner	Timeline
Local authorities will publish a report setting out the work that is already being undertaken to improve public services locally	All Leicester and Leicestershire local authorities	2014/15
Local authorities will engage with the Public Service Transformation Network and explore the development of a public service transformation strategy.	CLG and all Leicester and Leicestershire local authorities	2014/15

Glossary

BIS	Department for Business, Innovation and Skills	JCP	Job Centre Plus
CLG	Department for Communities and Local Government	LA	Local authorities
DfT	Department for Transport	NAS	National Apprenticeship Service
DWP	Department for Work and Pensions	NEET	Not in education, employment or training
ERDF	European Regional Development Fund	OJEU	Official Journal of the European Union
ESIF	European Structural Investment Fund	SLA	Service Level Agreement
HCA	Homes and Communities Agency	LUSEP	Loughborough University Science and Enterprise Parks