

The Red Arrow, Coventry Road, Lutterworth

Ref: LUT/004



Construction Date: 1967

Architect: Office of Cecil Howitt and Partners

Original Use: Public House

Current Use: Public House

Parish: Lutterworth

Ward: Lutterworth East

Reason for Inclusion

Historic Interest

A purpose designed public house on the western edge of Lutterworth, presumably built to serve the recently constructed housing estate, but also built on the main road to the west of the town before the construction of the bypass to the south.

A house known as Ivy Cottage stood on this site, which was the junction of the Coventry turnpike and the road to the workhouse. This appears to have been demolished in the early 1960s.

An application for a petrol filling station was refused in 1960 but plans were passed for a public house by the Home Brewing Company Limited of Nottingham, in 1963 and then again in 1965 (/00267/LRDC). An advertisement application from 1967 (/A00110/LRDC) suggests this is when construction was completed.

The pub was built as the 'Flying Saucer' and the original advertisement shows a model of a flying saucer as part of the sign. The name was latterly changed to the Red Arrow.

Architectural Interest

The design is highly unusual being symmetrical in plan with a triangular roof which slopes from two storeys at the rear down to a single storey 'point' at the front. A tall spike feature supports the front corner and rises well above the building.

Original plans show the traditional form of public house with separate lounge and bar areas, but to a very modern design inside, which is not thought to survive.

The roof and windows are thought to have been replaced, however this does not diminish from the architectural interest of the property.

Overall the property design and naming appears to have been influenced by the scientific and space technology revolution of the 1960s, something which is very rare for the district and unusual nationally.